



HELLO, MY NAME IS

Ronmar Lacamiento

12 years of crafting digital experiences that will bring delight to users.

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Professional Experience



MYOB - Senior Product Designer

December 2021 - Present

Working as a designer, handling multiple products in the Enterprise vertical.

Focus: End-to-end product design process, customer research, competitive analysis, prototyping, user-interviews, usability testing, feature improvements, UX Audit, discovery workshop, UX/UI design.



AUXO - UX Consultant (Part time)

June 2022 - Present

Act as a lead UX designer, liaise with PM and PO to modernise the product.

Focus: End-to-end product design process, customer research, competitive analysis, prototyping, user-interviews, usability testing, discovery workshop, UX/UI design.



Gentrack Global - UX/UI Designer

May 2021 - September 2021

UX/UI Designer for Gentrack SaaS Product (Utility Management Software)

Focus: Design System Library improvement, customer journey, competitive analysis, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, UX Audit, Field research, design thinking, UX/UI design.



TOA Global Australia - Head of Design (Contract)

January 2020 - June 2021

Working with recent brand launch, 3 websites and 1 B2B portal application

Focus: Design leadership, UX/UI Design, project and budget management, hiring, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, brand and identity design. Information architecture, External agency management.



Vodafone New Zealand - UX/UI Designer

March 2019 - December 2020

UX/UI Designer for MyVodafone App and Visual Designer for Vodafone website

Focus: Design System Library improvement, customer journey, competitive analysis, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, requirements gathering, design thinking, UX/UI design.

Weroar Ltd - Co-Founder / Lead Designer

Sep 2015 - Feb 2019

Provide UX/UI, brand and design consultancy in New Zealand clients.

Focus: UX/UI design, Design research, user-interviews, business process development, design, project and budget management.

UNITEC Institute of Technology - Part Time Lecturer

Jun 2018 to Oct 2018

Teach advance interaction design, UX/UI methods, process and principles.

Focus: UX/UI design, Design research, user-interviews, Mentorship.

Beehive Web Solutions LLC - User Interface Designer

Dec 2012 to Jun 2018

Designed hundreds of website interfaces for various clients

Focus: Interaction design, Design research, user-interface design.

Sports Bookie Online Ltd - Senior Graphics Designer

Feb 2016 to Oct 2017

Built a comprehensive brand and guidelines for the marketing department

Focus: Web-design, Interface design, Branding & Strategy

Skills

UX/UI Skills

Design thinking
Prototyping
Usability testing
UX auditing
Interaction design
Visual design
Persuasion, Emotion & Trust
User-interviews
Design System Building
Workshop facilitation

UX/UI Stack

Sketch
Figma
Invision app
Protopie
Marvel app
Adobe Creative Suite
Notion, Dovetail
Balsamiq

Soft Skills

Fast-learner, Team player
Hunger for knowledge
Attention to details
User-centered design advocate
Listens to feedback
Leadership & Management

Educational background

Master of Design

Media Design School
New Zealand (NZQA 9)

Immersive UX Design

General Assembly
Australia (2017)

Interaction-design.org

Human Computer Interaction
2016-Present

Bachelor of Science in Information Technology

Bulacan State University
Philippines (NZQA 7)