



HELLO, MY NAME IS

# Ronmar Lacamiento

12 years of crafting digital experiences, design & business strategy, helping teams ship products that brings delight to users.

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## Professional Experience



### MYOB - Senior Product Designer

December 2021 - Present

Working as a designer, handling multiple products in the Enterprise vertical.

**Focus:** End-to-end product design process, from customer research, competitive analysis, prototyping, user-interviews, usability testing, feature improvements, UX Audit, discovery workshop, UX/UI design.



### AUXO - UX Consultant (Part time)

June 2022 - June 2023

Act as a lead UX designer, liaise with PM and PO to modernise the product.

**Focus:** UX strategy for new product, UX auditing and presentation of results to the Head of Product. Mentoring UX designers inside organisation. Point of contact of design for approval. Consultant for design system.



### Gentrack Global - UX/UI Designer (Part time)

May 2021 - September 2021

UX/UI Designer for Gentrack SaaS Product (Utility Management Software)

**Focus:** Design System Library improvement, customer journey, competitive analysis, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, UX Audit, Field research, design thinking, UX/UI design.



### TOA Global Australia - Head of Design (Contract)

January 2020 - June 2021

Working with recent brand launch, 3 websites and 1 B2B portal application

**Focus:** Design leadership, UX/UI Design, project and budget management, hiring, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, brand and identity design. Information architecture, External agency management.



### Vodafone New Zealand - UX/UI Designer

March 2019 - December 2020

UX/UI Designer for MyVodafone App and Visual Designer for Vodafone website

**Focus:** Design System Library improvement, customer journey, competitive analysis, low-fidelity to hi-fidelity prototyping, user-interviews, feature improvements, requirements gathering, design thinking, UX/UI design.

### Weroar Ltd - Co-Founder / Lead Designer

Sep 2015 - Feb 2019 (4 years)

Provide UX/UI, brand and design consultancy in New Zealand clients.

**Focus:** UX/UI design, Design research, user-interviews, business process development, design, project and budget management.

### UNITEC Institute of Technology - Part Time Lecturer

Jun 2018 to Oct 2018 (2 terms)

Teach advance interaction design, UX/UI methods, process and principles.

**Focus:** UX/UI design, Design research, user-interviews, Mentorship.

### Beehive Web Solutions LLC - User Interface Designer

Dec 2012 to Jun 2018 (6 years)

Designed hundreds of website interfaces for various clients

**Focus:** Interaction design, Design research, user-interface design.

### Sports Bookie Online Ltd - Senior Graphics Designer

Feb 2012 to Oct 2015 (3 years)

Built a comprehensive brand and guidelines for the marketing department

**Focus:** Web-design, Interface design, Branding & Strategy

## Skills

### UX/UI Skills

Design thinking  
Design System Management  
Prototyping (Lo to Hi)  
Usability testing  
(Moderated and Unmoderated)  
UX auditing, User research  
Interaction design, Visual design  
Web Accessibility (WCAG)  
User-interviews  
Workshop facilitation  
Microinteraction

### Soft Skills

Leadership & Management  
Feedback and Data-oriented  
Fast-learner, Team player  
Stakeholder Management  
Design education and influence  
Attentive to details  
User-centered design advocate

### UX/UI Tech Stack

Figma & MIRO  
Adobe Creative Suite  
Notion, Dovetail  
Invision app, Protopie  
Marvel app, Balsamiq

## Educational background

### Master of Design

Media Design School  
New Zealand (NZQA 9)

### Immersive UX Design

General Assembly  
Australia (2017)

### Interaction-design.org

Human Computer Interaction  
2016-Present

### Bachelor of Science in Information Technology

Bulacan State University  
Philippines (NZQA 7)